

## FOR IMMEDIATE RELEASE

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### Network Authentication with Magnetic Stripe Cards

**Reduces Cost of Computer Security with Power LogOn® - Your Password Concierge™**



**Ladera Ranch, CA — March 14, 2011** — Access Smart®, LLC expands our low cost, Power LogOn password management product line that safeguards company's computer data and network access. **Power LogOn for MagStripe** allows any issued magnetic stripe card to be used to log onto a computer and server. Imagine the cost savings and convenience of not having to re-issue employee ID's, and the versatility for customers to use their loyalty card or room access card for securely authentication into a computer network.

Power LogOn for MagStripe is a secure, two-factor authentication, single sign-on (SSO) and single sign-off system that uses any magnetic stripe card (i.e. access control, student ID, drivers license, loyalty card, etc.) to be the "*what you have*" component. After swiping the card the user must enter a single PIN for the "*what you know*" authentication to securely access a server network. If the PIN is wrongly entered after six attempts the account is securely locked and requires IT to determine authentication before un-locking and re-setting authentication. Once authentication is validated the user accesses Windows® Active Directory and all their secure accounts. Plus, Power LogOn allows IT has the ability to secure sites so the employee doesn't know the passwords, and the employee can save their personal sites so IT cannot see these passwords.

"The upfront costs of re-badging have been a barrier for companies to implement a multifactor card security," says Dovell Bonnett of Access-Smart, Inc. "But, a company's costs from a data breach can be far more costly. To help companies implement security, we develop different password management solutions based upon the needs of our customers."

Just some of the cost savings of Power LogOn for MagStripe includes:

1. Works with existing cards
2. Users/employees self-enroll using their existing cards
3. IT can build account templates to make account access secure and protected

“Strong security mechanisms must be at the forefront as businesses move to cloud based services,” said Dovell Bonnett of Access-Smart, Inc. “If security is perceived by business owners to be too cumbersome or expensive to implement, they leave themselves vulnerable to data breaches and their customers to identity theft.”

Power LogOn for Magstripe is fully compatible with other security suites, applications and partner solutions. It is compatible with Win7 and Server 2008 systems

**About Access Smart, LLC:**

Headquartered in Ladera Ranch, California, Access Smart, LLC develops, markets and sells complete packaged smartcard solutions direct to businesses. Dedicated to empowering businesses and employees to securely regain control over their digital information, Access Smart offers high-quality, integrated hardware and software packages that securely manage important data over wired and wireless networks, computers, Point-of-Sale devices, kiosks, and any other device.

For more information about Access Smart, please visit <http://www.access-smart.com>.

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